

## COBYS Connection

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Motivated by Christian faith, COBYS Family Services educates, supports, and empowers children and adults to reach their full potential.

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# Bike & Hike Seeks to Raise \$120,000 in 20th Year

People have been walking, riding, and giving to support the ministries of COBYS Family Services for two decades now.

The 20th annual Bike & Hike will be held Sunday afternoon, September 11, at the Lititz Church of the Brethren. The event includes a three-mile walk, 10- and 25-mile bicycle rides, and the 65-mile Dutch Country Motorcycle Ride, which this year will travel across the Susquehanna into York County. A silent auction runs throughout the afternoon. Proceeds support the ministries of COBYS Family Services.

The first COBYS Bike & Hike was held in fall 1997. Prior to that COBYS hosted three walks in Ephrata, Palmyra, and Harleysville. The Harleysville event continues each spring as the







Family Fun Walk at Peter Becker Community. The other two walks were combined in 1997, bicycle and motorcycle rides were added, the event was moved to Lititz, and rebranded as the Roll & Stroll. Except for the name, which later was changed to Bike & Hike, it turned out to be a winning combination. Improved publicity, expanded business support, and in recent years the addition of a silent auction have helped Bike & Hike income to grow every year since 1999. All told, more than \$1.1 million has been raised.

"In our 20th year we are seeking to raise \$120,000 or more and reverse a two-year decline in attendance," says Director of Development Don Fitzkee. "We are off to a great start with record business support already in place. Now we are looking for walkers, riders, and givers."

Speedwell Construction is the Event Sponsor. Major Sponsors are Cocalico Automotive; Fillmore Container; The Hess Agency; Love Give Live Gallery & Gifts; Scenic Ridge

<u>Company</u>; and Carl & Margaret Wenger through <u>The Wenger Foundation</u>.

Walkers and bicyclists donate a \$25 registration fee, obtain support from sponsors, or both. Motorcycles are \$35 per cycle, plus \$25 for an additional passenger. Those who pre-register by September 6 receive a \$5 discount. Individuals who raise \$25 or more in pledges do not need to pay the registration fee. Last year nearly 500 participants raised more than \$118,000 to support COBYS ministries.

Each participant receives a free tshirt, ice cream and refreshments, and















#### **COBYS Connection/2**

### LGL Gallery Event to Benefit COBYS

Love Give Live Gallery & Gifts, located at The Shoppes at Brighton Village, 1170 Erbs Quarry Road, Lititz, will host an event to benefit COBYS on Thursday, October 20, from 5:30 to 8:30 p.m. COBYS will receive 20 percent of all sales during these hours.

Joanna Yeater will provide music at 6:45 and 7:45. Joanna performs with a variety of choral and instrumental groups at Lebanon Valley College, where she



majors in early childhood and special education with a minor in music. She plays piano and saxophone, and sings a variety of styles including jazz, sacred, and popular music.

Refreshments and product samples and information about COBYS ministries will be available throughout the evening. COBYS supporter Ann Moyer will host.

Love Give Live is a 501(c)(3) non-profit organization whose goal is to create charitable business ventures to support local, national, and global non-profit organizations working to relieve suffering and promote wholeness. Co-founders are Dr. James Carson and Gail Graybill Carson.

### **ExtraOrdinary Give Set for November 18**

Please mark November 18 on your calendars. That's the date for the 5th annual 24-hour ExtraOrdinary Give online giving campaign sponsored by the Lancaster County Community Foundation.

COBYS will try to top last year's extraordinary day, when we finished in the top 20 of more than 360 organizations, receiving donations totaling \$53,830.

Again this year COBYS will join hands with Brethren Village to host a mid-day giving station at the Village. More details will be available closer to November.

#### Sponsors

































a chance to win a door prize. Those who raise certain levels of support earn additional prizes. New COBYS logo prizes this year include a burgundy hoody, a mug, travel mug, and water bottle.

The top three individual fund raisers earn one of these grand prizes: A \$100 travel gift certificate donated by Bob Neff Tours; two tickets to Sight & Sound Theatres' Production "Samson;" or a \$100 Giant gift card. Junior and senior high youth groups who raise \$1,500 or more earn a gym and pizza night.

A WJTL radio personality will provide live reports from the event.

Donations of door prizes and auction items will be welcomed until the week of the event. To learn more, contact Development Associate Nicole Hurst at 717-656-6580 or <a href="mailto:nhurst@cobys.org">nhurst@cobys.org</a>. Or visit <a href="https://www.cobys.org">www.cobys.org</a> to view the <a href="mailto:brochure">brochure</a>, print additional sponsor sheets (including an Excel version that does the math for you), see the routes, and more.

#### **Stop Out for the Silent Auction**

For the third year the Bike & Hike will include a silent auction. Participants can shop before and after their walk or ride or just stop in mid-afternoon for the auction and to enjoy a bowl of ice cream. A sampling of auction items includes:

- Three-night get-away at a Potter County A-frame cabin;
- One night at the beautiful Hurst House Bed & Breakfast;
- Meal for eight at the home of COBYS Executive Director Mark Cunningham;
- Chocolate cake with peanut butter icing baked by COBYS Director of Development Don Fitzkee;
- Hand-painted vintage Harley-Davidson gas can;
- Climbing and fitness passes from Spooky Nook Sports;
- Window birdfeeder and seed from Wild Birds Unlimited;
- Glassware from Susquehanna Glass;
- Farm toys from Outback Toys;
- Two tickets to the 2017 Wenger Foundation Praise Dinner;
- \$25 gift card to Fox Meadows Creamery & Country Market;
- Free passes to two area corn mazes;
- Home furnishings and accessories from Primitives by Kathy;
- Lightly used motorcycle saddle bags and a Harley replica telephone.

A more complete list of auction items will be posted on the COBYS website at least one week prior to the event.

Please contact Development Associate Nicole Hurst at <a href="mailto:nhurst@cobys.org">nhurst@cobys.org</a> or 717-656-6580 if you have auction items or door prizes to donate. Prizes and auction items listed here and in the brochure are subject to change